# **EPA's Performance Measurement and Management Program for Acquisition**

John R. Bashista, Director Office of Acquisition Management U.S. Environmental Protection Agency

# **Background**

- ✓ Agencies face huge challenges to improve performance of business systems/programs.
- √20+ years of acquisition reform.
- ✓ Constant pressure to improve quality, timeliness, and effectiveness all at lower cost.
- ✓ Must have an objective, systematic approach to measuring success in meeting strategic goals.
- ✓ Must be able to assess and leverage collective knowledge and information to improve quality, effectiveness, and efficiency of operations.

## **Balanced Scorecard Framework**

- ✓ BSC successfully used by numerous agencies.
- ✓ Facilitates an agency-wide collaborative approach to ensure support of Federal/agency objectives.
- ✓ Looks beyond strictly compliance and evaluates performance and operational effectiveness.
- ✓ Helps to ensure understanding of organizational goals/
  objectives by those who must implement them.
- ✓ Is intended to be an adaptable, reliable tool that drives pro-active, results-oriented continuous improvement.

## What is it?

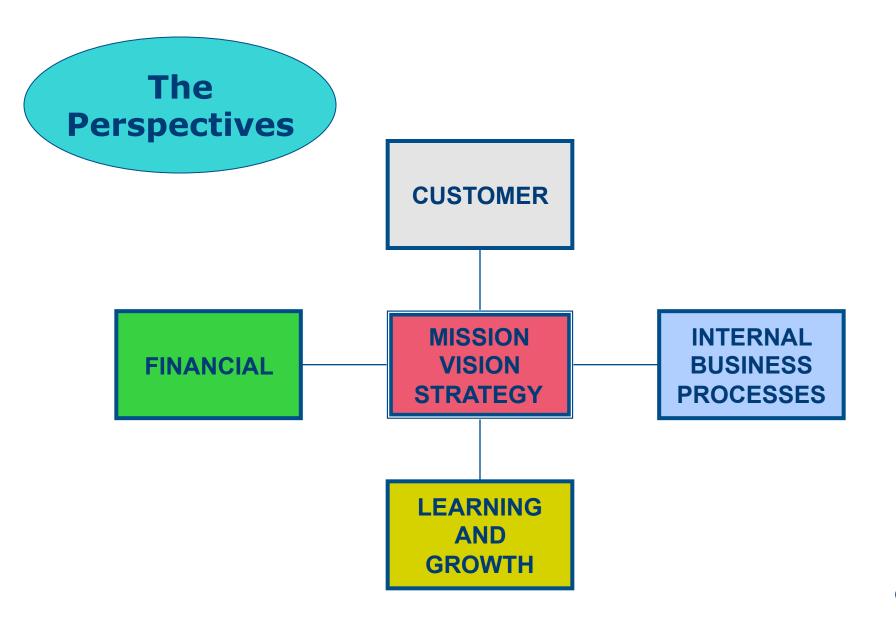
A framework that helps EPA's Acquisition program translate strategy into tangible objectives and measures that drive improved operational/system performance.

- ✓ A management tool.
- ✓ A communication mechanism.
- ✓ A vehicle for collaboration.

# Why use it?

- ✓ Will be better positioned to align organizational resources to achieve strategic objectives through:
  - Clarity of goals/objectives
  - Get/stay focused on critical issues
  - Inclusion at all levels
  - Empowerment and accountability
- ✓ Helps translate concepts into tangibles through measurement.
  - What gets measured gets defined
  - What gets measured gets done
- ✓ Effective tool for highlighting how (and how well) acquisition contributes to the mission.

## What are the critical elements?



### **The Strategic Questions**

#### ✓ Customer:

How do our customers see us? Do we have effective business partnerships?

#### ✓ Internal Business Process:

At what must we excel to meet customer expectations/achieve organizational objectives?

#### ✓ Learning and Growth:

Do we continue to improve and create value? Do we have the necessary skills/information/resources?

#### ✓ Financial:

How effective/efficient are we at meeting the needs of our customers/ stakeholders? Do we get the best deal for the government?

## What are the critical elements?

✓ Mission, vision, strategy

- **Approach**
- ✓ Organizational alignment, individual alignment
- ✓ Objective answers to the strategic questions
- ✓ Leading and lagging indicators
- ✓ Identify cause and effect relationships
- ✓ Build consensus on what's important
- ✓ Communicate at all levels
- ✓ Establish and maintain focus
- ✓ Motivation and accountability
- ✓ Information sharing/knowledge management
- ✓ Feedback and review process

# What should we be measuring?

- ✓ Customer Focused:
  - cost, quality, timeliness, responsiveness.
- ✓ Strategic Considerations:
  - support Federal, agency, and immediate organizational goals.
- ✓ Critical few:
  - essential to achieving customer satisfaction, continuous improvement.

# What are the types of measures?

- ✓ Core Measures: Measures that all EPA operational contracting organizations will use.
- ✓ Optional Measures: Suggested measures that may be useful indicators for assessing progress towards core objectives.
- ✓ Local Measures: Measures that are specific to a specific contracting organization.

## How will measures be established?

- ✓ Through collaboration.
- ✓ Collective understanding of underlying objectives
- ✓ Focus on critical processes/systems
- ✓ Ensure Relevance
  - What will this data really tell me?
  - Do I care? Will my boss care? My customers?
  - Does it tell me whether I've succeeded or whether I am likely to?
  - Does it drive the accomplishment of objective?
- ✓ Identify data source/collection methodology
- ✓ Identify Evaluation Methodology

## **Improving Quality Assurance**

- ✓ All contracts managers are responsible for operational effectiveness and compliance activities.
- ✓ Current QAP not optimizing objectives of program.
- ✓ Framework for improvement opportunities:
  - Preserve contracting activity empowerment/accountability.
  - Develop assessment tools for acquisition managers.
  - Focus beyond transactions/contact processes.
  - Promote knowledge management/sharing.
  - 360 degree/system perspective.
  - TBD: rules of engagement/support mechanisms.

## Final thoughts:

✓ Challenges.

✓ Process improvement/efficiency measures can be hard.

Measurement is effective as an indicator of performance and not as a control.