

# PUBLIC SPEND FORUM

## ABOUT

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*We are a global community and knowledge network for public procurement and all participants in the public sector market.*

## OUR MISSION

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*Our mission is to help global government professionals, suppliers, and others with an interest in government spending connect, learn and collaborate in order to improve the effectiveness of public spending.*

## LOCATIONS

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**Washington, DC Office**  
1776 I Street, 10<sup>th</sup> Floor  
Washington, DC 20006  
202-591-3361

**Chicago Office**  
625 N Michigan Ave, Ste 1220  
Chicago, IL 60611  
312-254-8958

**London Office**  
92 Park Street  
Camberley, Surrey  
GU15 3NY

# The Learning Credit Guidebook

Learning and Earning in the Open Global Community

As a procurement professional, you are responsible for continuously learning about industry trends, best practices, and policy updates that affect your daily affairs. In the Open Global Community, we support your professional responsibilities while helping you earn credit for individual development and continuous learning.

That's why we created the Learning Credit Guidebook. It contains three ways a professional can earn continuous learning credits (e.g., continuous learning points, continuing education credits, etc.) while engaging with the Open Global Community. Please note that it is up to you and your training coordinator to determine what qualifies as a credit in terms of meeting any professional standards to which you are held.

However, we crafted this guidebook to reflect available professional standards to assist your learning journey and maintain skills currency. Let's get started!

Sincerely,

**Frank McNally**

Director, Learning & Content Development  
Public Spend Forum

# Public Spend Forum's Learning Channel:

- Learning Paths
- Webinars
- Active Learning
- How-To Videos
- Micro-Credentials

## What's Inside the Guidebook?

### Section 1:

#### Training & Education

Traditional learning opportunities sourced from the best providers on the planet.

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### Section 2:

#### Publishing & Contribution

Sharpen your writing skills while sharing your content with a global audience.

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### Section 3:

#### Experiential Activities

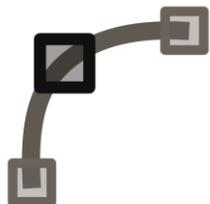
Master tradecraft by applying knowledge directly to your on-job challenges.

## Our Commitment to You

*For busy professionals who want high quality training content without leaving their workspace, we offer self-directed, experiential, and instructor-led training to support continuous development while solving on-job problems.*

# Section 1 – Training & Education

Open Global Community members may earn continuous learning credits for completing various training and educational opportunities available in our **learning channel**. We have broken these opportunities into four main categories: 1) learning paths, 2) webinars, 3) virtual & in-person events, and 4) how-to videos.



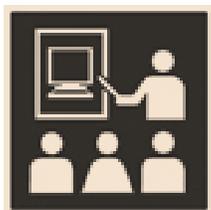
## Learning Paths

Curated & carefully sequenced progressions on a particular topic or competency area that help professionals learn at their own pace apply skills to on job challenges. Participants are eligible to earn one continuous learning credit for completing one learning path.



## Webinars

Featuring the best and brightest minds in public procurement, our webinars are ideal for team-based learning and exposure to global procurement trends. We award continuous learning credits to webinar participants where each hour of content equals one credit.



## Virtual and In-Person Events

Go deeper into a topic or competency in an application environment where on-job challenges are part of the learning experience. Earn a credit for every hour spent in the event space (virtual or physical). For custom workshops, connect with our Director of Learning & Content Development, Frank McNally, in the Global Community.



## How-to Videos

Get that quick burst of learning to solve a problem or do quick research on a topic of interest with our bite-sized how-to videos. Offering interventions across a broad spectrum of topics, professionals can earn learning credits by submitting artifacts or evidence of demonstrated learning resulting from the how-to video.

# Section 2 – Publishing & Contribution

Public Spend Forum has curated an abundance of **rich content** on a range of relevant public sector topics. Our goal is grow our library with content from our community of users, and to incentivize contribution we will award learning credits for anything you publish in the community. Just be sure to comply with your organization’s publishing policies.



## Articles

One of the best ways to develop subject matter expertise in a topic is to write about it. The Open Global Community offers every member the opportunity to hone their writing skills and increase knowledge while earning one learning credit for every hour of effort.



## Research Reports & White Papers

Going deeper into an area of study, completing a writing assignment for a CON course, or preparing a master’s dissertation? Share it with the community for feedback and critique while earning learning credits for your trouble (one hour equals one credit).



## Blogs

Feel like writing something short and sweet? Each community has its own blog page where you can share your stories or random thoughts with your peers. Blogs are a great way to share lessons learned or get advice on a particular issue. We offer one learning credit for every four blogs you post.



## Discussions

The Open Global Community sports a thriving discussion forum where you can engage your peers in thought-provoking dialogue, offer new ideas for immediate feedback, and collaborate with buyers and suppliers to make your next deal a success.

# Section 3 – Experiential Activities

Experiential learning occurs when you aren't actively trying to learn and is a **highly effective** method of developing skills and competency. It is also difficult to track and measure, often requiring pre-approval to qualify for professional credit. For more information about pre-approval, connect with Frank McNally in the Open Global Community.



## Mentoring

Mentoring isn't just an opportunity to earn learning credits (although we will award one per hour of documented activity), it's an important way for experienced professionals to give back to the broader community by helping less experienced professionals. Use our community directory to find mentors and mentees.



## Exchanging Best Practices

Public sector procurement is effectively an investment of taxpayer dollars. Professionals in this field should endeavor to share best practices across organizational silos to improve our collective stewardship of the public's trust fund. Our forums are a great opportunity to share your successes and your lessons learned.



## Self-Directed Learning

Learning doesn't just occur in the classroom, or through formal experiences like webinars and lectures. Sometimes professionals learn best when they take the time to conduct their own research. Our learning paths are designed with self-directed learning in mind.

## On-job Application



Undoubtedly the best way to transfer knowledge into practice is to apply the lessons to an on-job challenge. This isn't always possible in formal training, which is why we're designing learning opportunities with application in mind. Be on the lookout for future webinars and learning paths that incentivize on-job application by awarding learning credits and badges.

# Thank You!

We look forward to making the Open Global Community a space where you can develop the skills and abilities you need to help us deliver on our mission to create a more open, efficient, and innovation-driven public sector market. If you have ideas for learning content or are interested in custom services, please connect with Frank McNally (frank@publicspendforum.net)

